Encanto Cultural Analysis
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Myths, Legends, Religion, & Values

- Stories of myths and legends can be seen in the opening credits of the film.

Examples include: the candle that attributes to the Madrigal family’s "miracle" aka their magical abilities and magical house that is called the "Encanto"

- There are subtle nods to religion within the movie. The abuela is seen several times praying, a church is featured in the village, and the candle is the wedding candle of the grandparents.

- Values showcased throughout the movie include family, community, and culture.
Assumptions on culture & behavior

- Biggest presumptions is the value of family within Colombian culture and that your community has a big significance in shaping who you are.
The perspectives of filmmakers are important because they are the ones in charge of accurately portraying the culture at hand. The co-directors are Jared Bush and Byron Howard.

These two were committed to honoring Colombian culture, so much so they traveled there and hired a "cultural consultant" by the name of Alejandra Espinosa, who inspired Mirabel's character in the movie.
The Cast

- "This movie is the 60th film for Walt Disney Animation Studios and its first to feature an all-Latino cast."
  (6abc.com)

- Having an all Latinx cast was historic for Disney. It was important that the cast accurately reflect their characters and therefore reflect the culture appropriately as well.
Symbolism

- Symbolism is seen all throughout the movie. Examples of this include: the house itself, the doors of each room, and the music.

- The house known as the "Encanto" represents the magical abilities of the family. "Encanto" means "enchantment."

- The doors represent the distinctive differences in each of the family members.

- The music was used to display the emotions of the characters singing. For example: Luisa broke out into song where she explains how under the surface she is feeling nervous, exhausted, and of little worth.
Commentary

• When it comes to commentary on political, social, economical, and cultural phenomena, Encanto is quiet but throws some subtle nods out.

  Political:
  Their magical abilities give them privilege within their community

  Social:
  Matriarchy as the Abuela is head of the family

  Cultural:
  Emphasis on the importance of your culture through family ties, community, music, food and clothes
Works Cited


