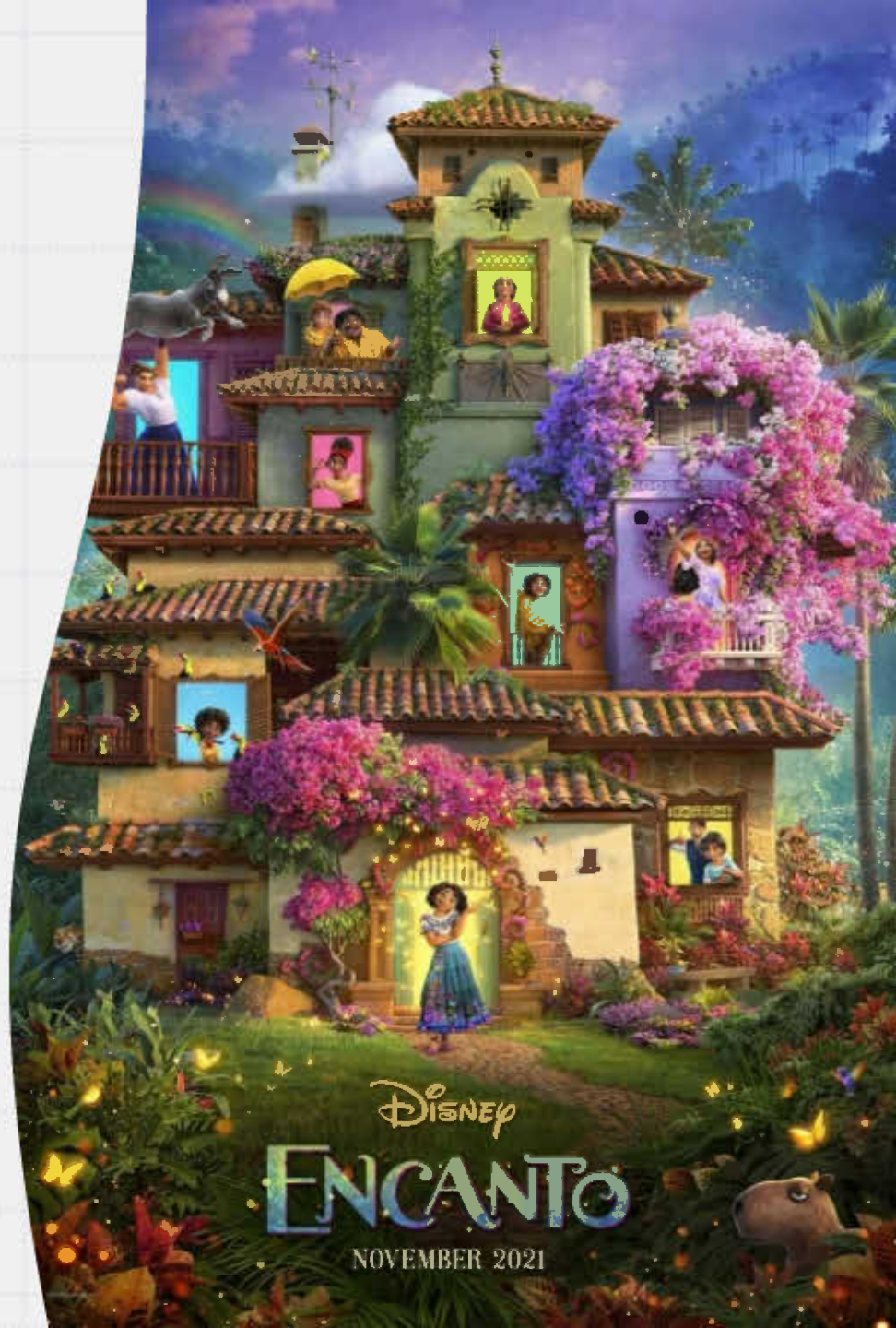


# Encanto

## Cultural Analysis

By: Kayla Garcia



# Myths, Legends, Religion, & Values

Stories of myths and legends can be seen in the opening credits of the film.



Examples include: the candle that attributes to the Madrigal family's "miracle" aka their magical abilities and magical house that is called the "Encanto"



The local legend of Bruno, the outcasted uncle of Mirabel.

- There are subtle nods to religion within the movie. The abuela is seen several times praying, a church is featured in the village, and the candle is the wedding candle of the grandparents.
- Values showcased throughout the movie include family, community, and culture.



# Assumptions on culture & behavior

- Biggest presumptions is the value of family within Colombian culture and that your community has a big significance in shaping who you are







# Writers, Directors, & Producers

The perspectives of filmmakers are important because they are the ones in charge of accurately portraying the culture at hand. The co-directors are Jared Bush and Byron Howard.

These two were committed to honoring Colombian culture, so much so they traveled there and hired a "cultural consultant" by the name of Alejandra Espinosa, who inspired Mirabel's character in the movie.

# The Cast

- " This movie is the 60th film for Walt Disney Animation Studios and its first to feature an all-Latino cast. " (6abc.com)
- Having an all Latinx cast was historic for Disney. It was important that the cast accurately reflect their characters and therefore reflect the culture appropriately as well.





# Symbolism

- Symbolism is seen all throughout the movie. Examples of this include: the house itself, the doors of each room, and the music.
- The house known as the "Encanto" represents the magical abilities of the family. "Encanto" means "enchantment."
- The doors represent the distinctive differences in each of the family members.
- The music was used to display the emotions of the characters singing. For example: Luisa broke out into song where she explains how under the surface she is feeling nervous, exhausted, and of little worth.



# Commentary

- When it comes to commentary on political, social, economical, and cultural phenomena, Encanto is quiet but throws some subtle nods out.

## Political:

Their magical abilities give them privilege within their community

## Social:

Matriarchy as the Abuela is head of the family

## Cultural:

Emphasis on the importance of your culture through family ties, community, music, food and clothes

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