Coco

By Jacob Beltran
Introduction

• Coco was a film based on a Mexican tradition day, The day of the dead.
• Miguel was a spirited young boy who went to great lengths to find his great grandfather in the underworld (Land of the Dead).
• His family had a ban on music, but Miguel was so dedicated to his plan on finding his grandfather because of his love and passion for music, his journey led him to find the truth on his families history.
Values

Courage  Family  Spirit
Assumptions on Mexican culture

- The Mexican culture was featured through the whole movie
- The way they dress
- Sombreros
- Colorful flags throughout the whole scene
- How important family is
It is important for the directors of this film to be educated on the culture. Another reason this is really important is that this movie is based on the Day of the Dead, so I wouldn't trust anyone who doesn't celebrate this date. The knowledge on the culture and the beliefs is very important when basing a movie around an important day.
Who Starred in the film

• The cast for this film was almost all Mexicans. I feel like that is really important as well, when your basing a movie on a Mexican tradition.

• I thought the cast was nailed on the dot for this movie, everyone who starred really did a good job.

• No changes should have been made within the cast because I feel like everyone was a perfect fit for each role.
Symbolism

• The example of symbolism I wanted to point out is this Mexican Marigold flower.
• This flower symbolizes the day of the dead.
• “Flowers, which symbolize the brevity of life, are an essential element of the Day of the Dead. Though many different flowers are used in Day of the Dead celebrations, one flower has become a national symbol for the festival: the marigold”
Cultural Phenomena

- The cultural phenomena in this was move was the day of the dead.

- The film really narrowed in on the importance of family history and heritage.

- Another example I could give of this is the values of the family, the Mexican music and food.