Rhetorical Analysis of Teachers
Mental Crises & Income

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Do you ever think about them as a person?
Parrish’s article about teachers being underappreciated with limited resources in Arizona rhetorically constructs its points by using pathos, logos, and ethos usefully to inform the audience about how teachers are impacted in Arizona.
Rhetors + Audience

- Cami Parrish
- Michelle Capriotti
- Sharon Hoover
- Arizona Mirror

- Educators
- Families

Purpose

- Learning about what teachers face when dealing with low pay in Arizona.
Pathos

- Feeling empathy towards the rhetor

- "You do give so much of yourself, and our families suffer because of that," Capriotti said. "I have four children, and they’ve gotten a very tired mother, a very stressed out mother, and sometimes a mother who comes home and wants to check out" (Parrish para. 64).
Logos

- Data on teacher’s mental health
- Teachers are struggling with their sanity
Ethos

- Parrish mentions the WISE center & director

- "Megan McCormick, co-founder and director of programming at the center, said students are generally sensitive to the adults around them, so if a teacher is stressed, a student is more likely to be stressed. She calls the phenomenon ‘mutual triggering’ " (Parish, para. 44).

- Not just teachers are in this situation
Messages & Biases

- Teachers have a difficult time supporting themselves and their families

- Giving teachers credit for their job
Did Parrish Succeed?

- Effectiveness = Successful
- Changes are needed
Thank you!