

Rhetorical Analysis of Arizona Teachers Arizona Mirror Article

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English 102

Attention getter

Teachers are the foundation of our education and have a
life outside of school



Thesis Statement

This article is rhetorically effective in the use of pathos to show the social and emotional struggles Arizona teachers face, but is most convincing in the use of logos to initiate change and reforms for Arizona teachers.

Context + Rhetors

- Cami Parrish, Arizona Mirror, Michelle Capriotti, Sharon Hoover, Cronkite News
- Arizona teachers are starting to leave their profession
- “Due to low pay and rising stress made worse by the COVID-19 pandemic”
(Parrish para. 8)



Pathos

- Michelle Capriotti's story
- Mother of 5 quitting her job as an Arizona elementary school teacher to work in the state of California just to make ends meet.
- “She’ll double her pay and get better benefits” (Parrish para. 7)



Ethos

- Arizona Mirror and Sharon Hoover.
- Sharon Hoover is the co-director of the National Center for School Mental Health at the University of Maryland thus provides credibility in the article by having an extensive background and knowledge on mental health.
- “We can’t expect people to just do more for themselves. We have to change the structures within which they work to support their well-being” (Parrish para. 23)



Logos

- Statistics convey Parrish's use of Logos
- Covid increased burnouts and decreased mental health especially in minority teachers
- “A new RAND report finds that 73% of teachers feel frequent job-related stress, 28% have symptoms of depression, and 59% report burnout.” (Parrish para. 14)

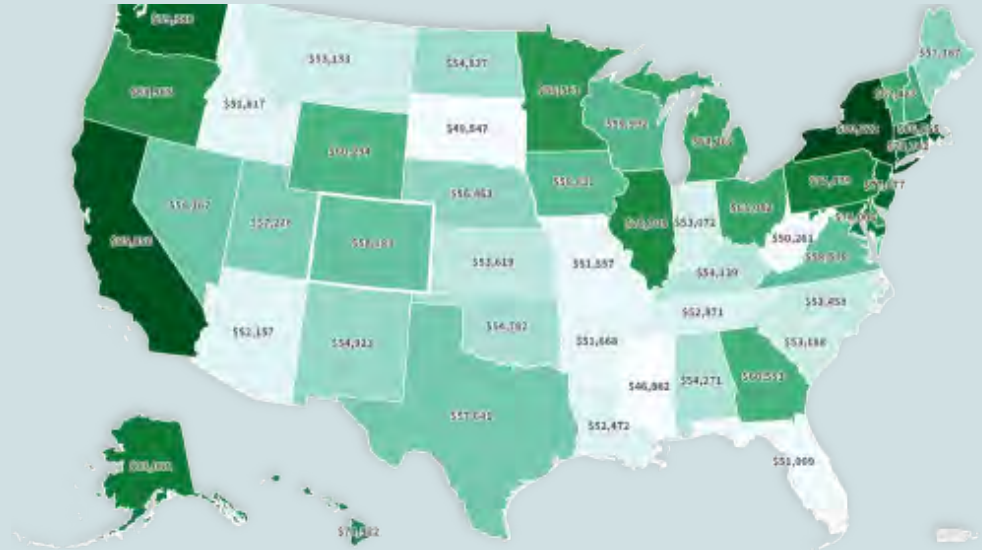


Message + Audience

- The Arizona school system is failing its teachers.
- “Don’t love it too much” (Parrish para. 68)
- This article addresses Arizona citizens, Arizona government, and Arizona teachers of this issue at hand

Bias

- Undesirable Profession
- 44th Salary rank
- Only those interested in Arizona teacher pay will read this article.



Purpose

- Educate
- Inform
- Promote change
- Show Support



Overall effectiveness

- Overall rhetorically effective
- Strong use of pathos
- Heavily influential in logos



Conclusion

- Teachers have a life outside the classroom and face struggles like everyone else.
- Teachers are in need of mental health support because many are leaving the field to save their mental health and going through drastic measures to make ends meet.
- We need to act now.
- We can protest, write letters to politicians, and elect officials who stand with teachers.



Work Cited

Parish, Cami. “Teachers face mental health crisis because of low pay, pandemic stress, scant support.” *Arizona Mirror*, July 29th 2022.

<https://www.azmirror.com/2022/07/29/teachers-face-mental-health-crisis-because-of-low-pay-pandemic-stress-scant-support/>. February 7th, 2023.

Thank you!
Any questions?