



# COLOR SCHEMES

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# INTRODUCTION

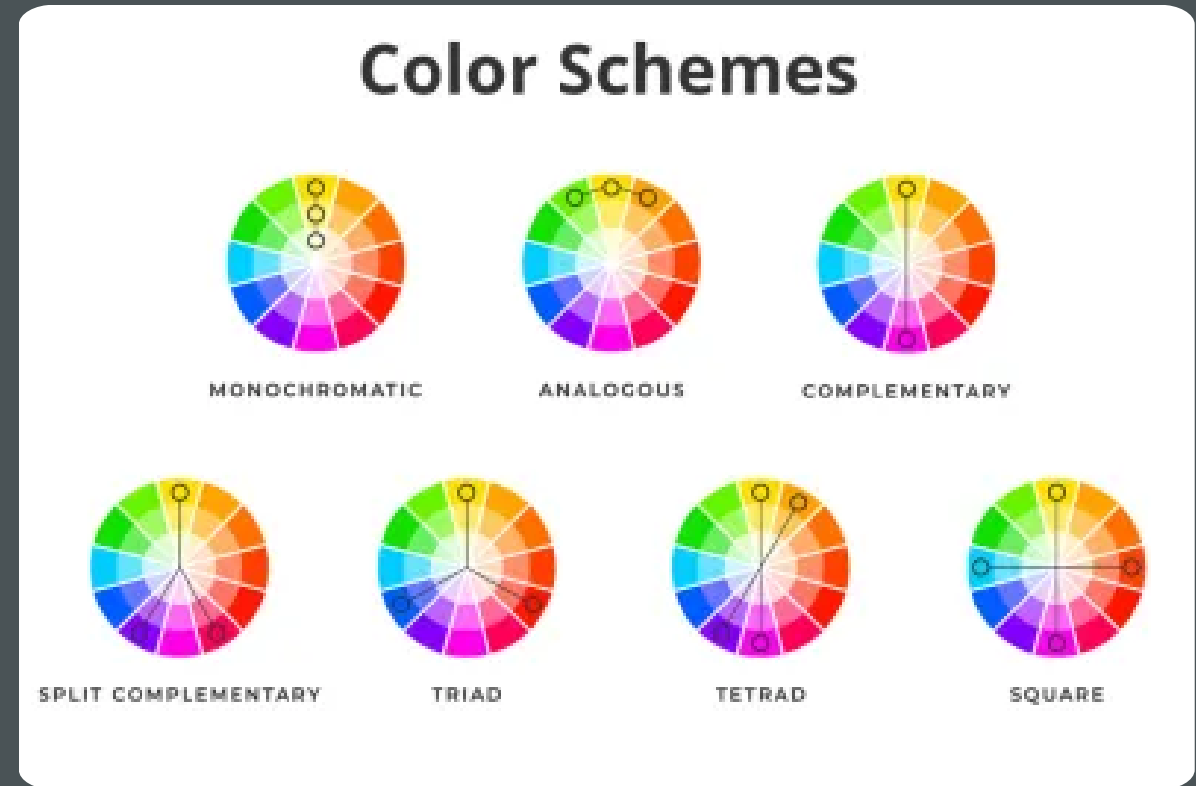
In art and design, colors can greatly impact the mood and message of a composition. In this project, I will analyze how colors interact and create balance using different color schemes such as complementary, analogous, monochromatic, triadic, and tetradic. By experimenting with these color schemes, I will determine which ones work best for my artistic vision and effectively convey the desired emotion in my artwork. This project will help offer insights into the dynamic role of colors in art and design.

# COLOR THEORY

Color theory is an essential aspect of art and design as it is used to convey a range of emotions, moods, and messages in a composition. Colors have a significant impact on the human psyche, and their appropriate use can evoke strong emotional responses from viewers. Understanding color theory helps artists and designers make informed decisions when selecting color palettes for their projects, allowing them to create visual harmony, balance, and impact (Sybaris Collection).

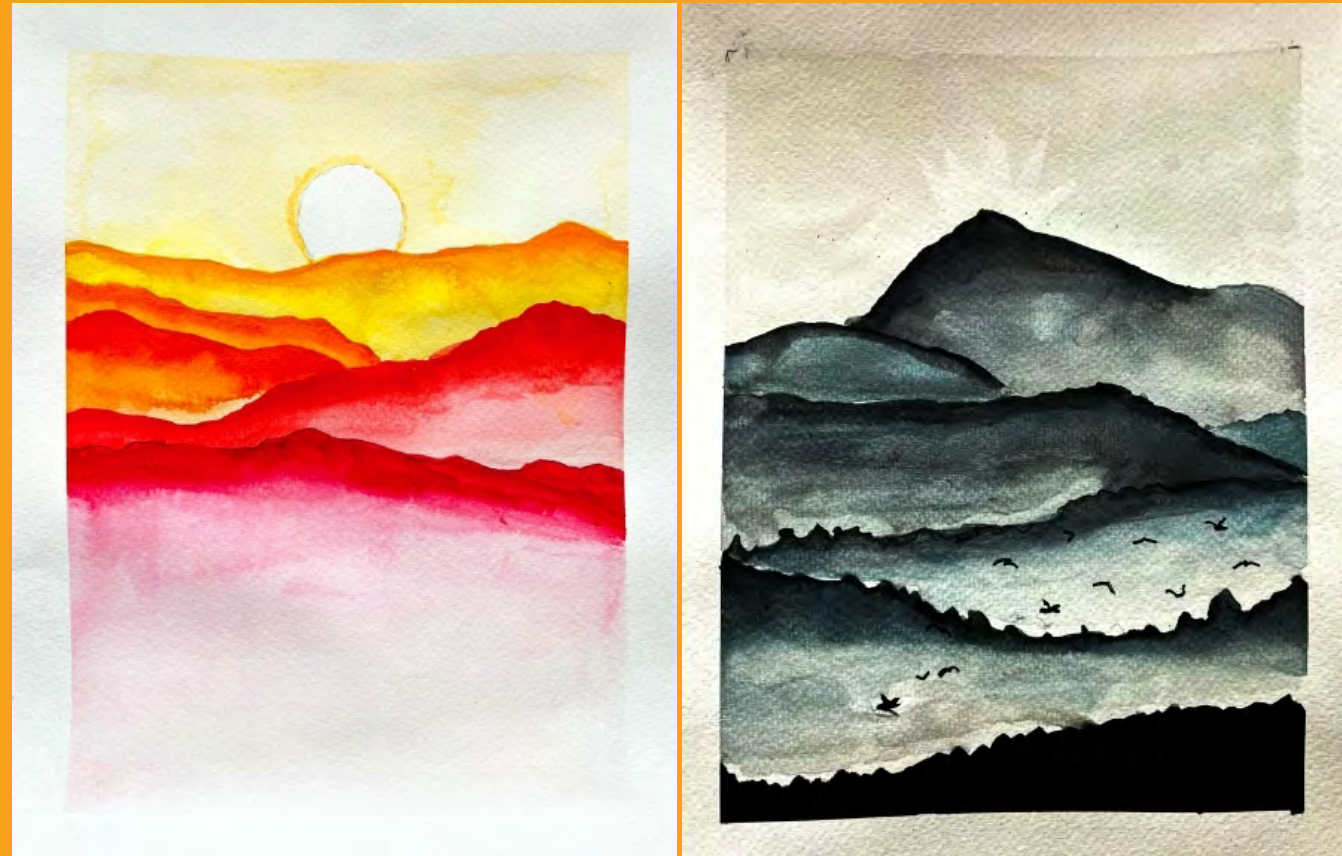
# COLOR RELATIONSHIP

Color theory also helps artists understand the relationships between different colors, such as complementary, analogous, monochromatic, triadic, and tetradic, and how they interact with each other to create various visual effects. By understanding the impact of color relationships, artists and designers can effectively use color to create depth, contrast, and harmony in their compositions (Cartwright).



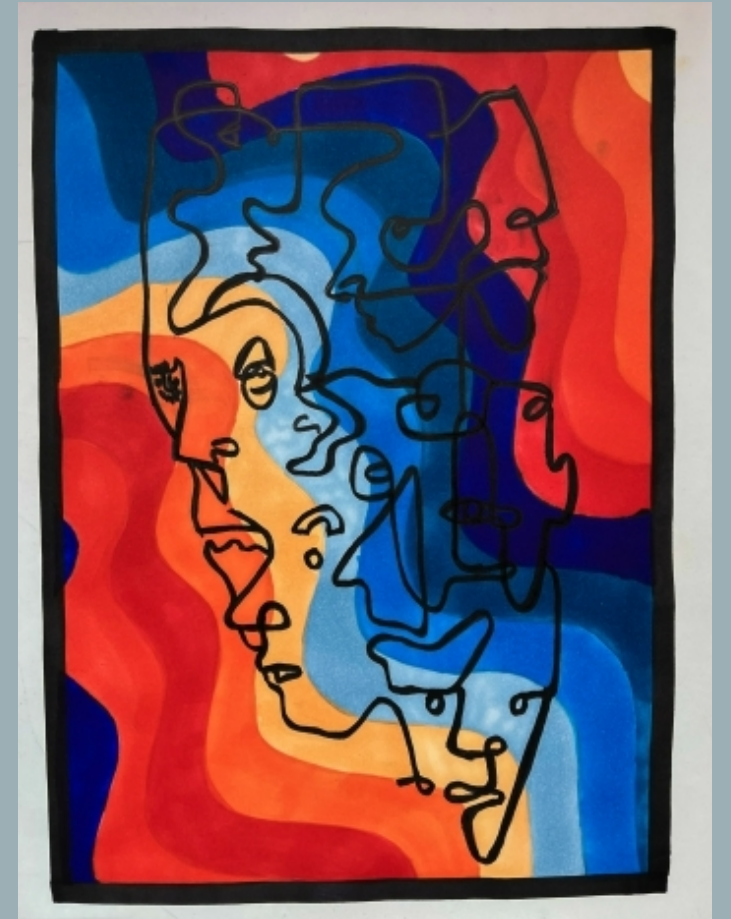
# EXPERIMENT #1

For my first project I created two similar mountain landscape watercolor paintings using warm and cool color schemes to explore how color can affect the emotions conveyed by the painting. The left painting features a monochromatic cool color scheme, using blue with black for a darker effect, blue is often associated with compassion and wisdom, but in darker tones it can also give a sense of coldness or detachment (Sybaris Collection). The use of cool colors in the painting creates a sense of coldness and uneasiness, which in turn gives the impression of a somewhat ominous or unsettling environment. In contrast, the right painting uses an analogous warm color scheme, featuring red, orange, and yellow, which are associated with power, passion, joy, and happiness respectively (Cartwright). The warm colors create a sense of brightness, positivity, and inviting warmth, making the painting feel like a pleasant place to be.



## EXPERIMENT #2

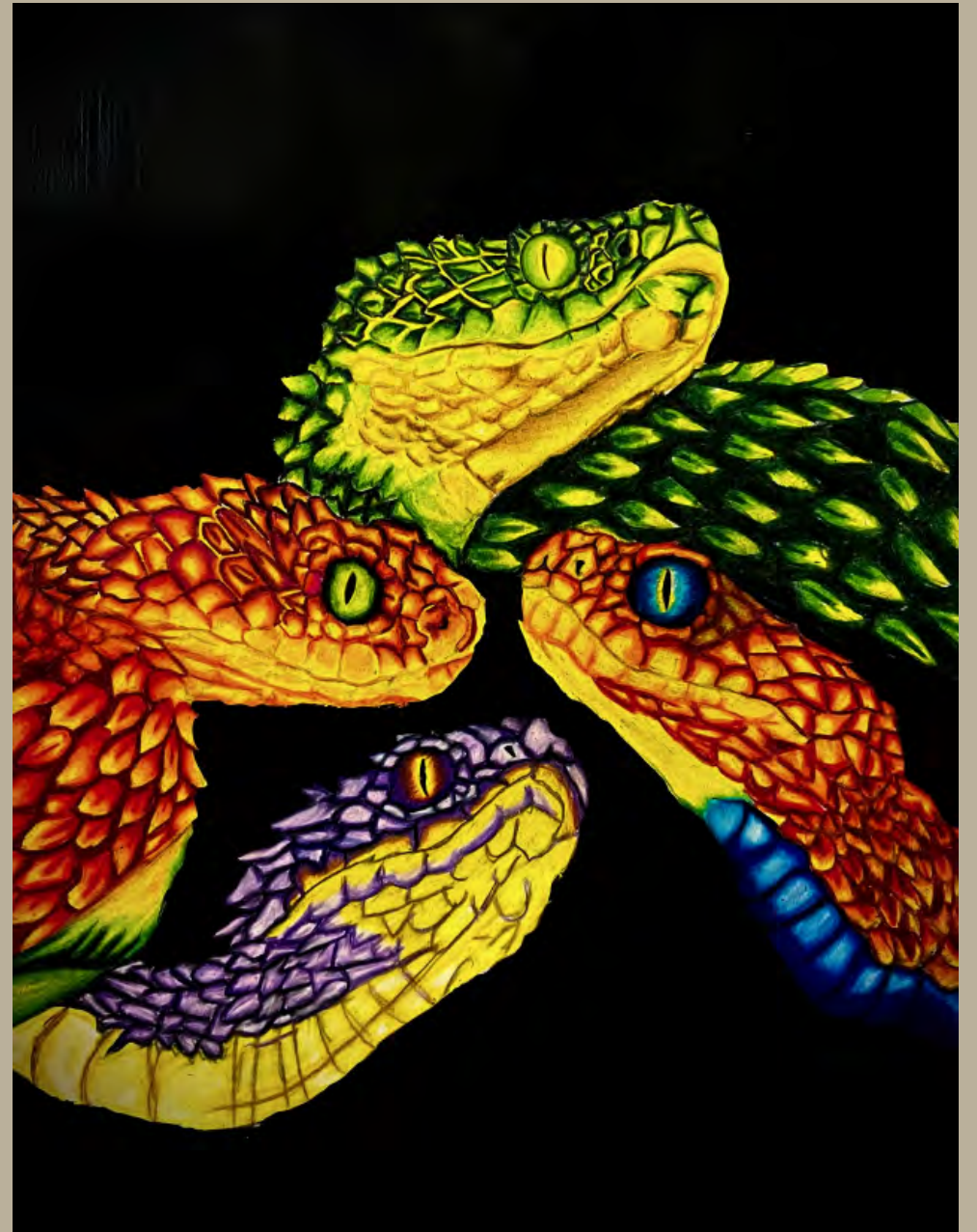
For my second project I used the colors orange and blue in a split complementary color scheme with markers as my media. Using only orange and blue in a piece of art can create a strong visual contrast between warm and cool colors, which can evoke different emotions in the viewer. Blue is often associated with calmness, stability, and introspection, while orange can represent energy, warmth, and excitement (Sybaris Collection). When used together, the contrast between the cool and warm colors can create a feeling of tension or balance, depending on how they are balanced in the composition. I noticed the use of only orange and blue created a bold and eye-catching composition that conveys a sense of dynamic contrast and energy.





## EXPERIMENT #3

For this project, I explored the combination of different color schemes using color pencils as my medium. I experimented with various schemes for each snake: an analogous scheme of green and yellow for the top snake, a split complementary scheme of purple, orange, and green for the left snake, a triadic scheme of red, blue, and yellow for the right snake, and a complementary scheme of purple and yellow for the bottom snake. I thoroughly enjoyed this project and was pleased with how the colors stood out against the black background. This experience made me realize that I prefer working with bright or bold colors. However, in retrospect, I wish I had made the right snake a monochromatic scheme with blue, as it could have added more range to the colors used.



# CONCLUSION

In this project I learned how colors can impact the overall mood and message of a composition. I can use knowledge to my own artwork by carefully selecting color schemes that effectively convey the desired mood or emotion. For example, if I want to create a calming and peaceful atmosphere in a landscape painting, I might use a monochromatic scheme with cool colors such as blue. Or if in a painting of a sunset, I might use a color scheme with warm colors such as red and orange to evoke a sense of warmth and coziness. On the other hand, if I want to create a feeling of mystery or intrigue in a portrait, I might use a color scheme with darker, muted colors.

Overall, this project provided valuable insights into the complex and dynamic role of colors in art and design. Also, I had a great time researching and applying my research. Through my analysis of different color relationships and experiments with various color schemes, I have gained a deeper understanding of how colors can impact the mood and message of a composition. As an artist, this knowledge will be valuable in helping me select appropriate color schemes that effectively convey the desired emotion or message in my artwork.



# RESOURCES

Cartwright, Bethany. “Color Theory 101: A Complete Guide to Color Wheels & Color Schemes.” *HubSpot Blog*, HubSpot, 25 Nov. 2022, <https://blog.hubspot.com/marketing/color-theory-design>.

Sybaris Collection ©: Psychology of Color: How Color Impacts Feelings about Art.” *Sybaris Collection*, 31 Oct. 2022, <https://www.sybariscollection.com/psychology-color-color-impacts-feelings-art/>.