Honors’ Presentation
Coco and Mexican Culture

By Annabel Hernandez
Coco

- Coco is a film that aims to authentically represent Mexican culture
- Showcases Dia de los Muertos
- Portrays theme of losing a loved one
Values

- Importance of family bonds
- Cultural significance of music
Assumptions and Cultural Behavior

- Self Identity
- Family expectations
Directing Coco

• Director Lee Unkrich
• Authentic experience
• City of Guanajuato
• Co-director Adrian Molina
Authentic Casting

- Carla Hool, Latino casting specialist
- Anthony Gonzalez
- Gabriel Iglesias
- Gael Garcia
- Jaime Camil
- Alanna Ubach
Symbolism

- Marigolds
- Ofrendas
- Sunrise and sunset
Social and Cultural Commentary

- Not a typical Hollywood production
- Coco is culturally rich
- Teaches audience the significance of Dia de los Muertos
Conclusion

It is important that we have films like *Coco* because they are an accurate representation of Mexican culture that helps audiences understand traditions, values, and perspectives that are alike or different from their own.
Thank you


