

Frequently Asked Questions



What is Pipeline AZ?

Pipeline AZ is a collaborative public platform where job seekers can be matched to jobs based on current skills, explore career pathways and find education and training to supplement, and connect with local businesses – and employers can locate potential candidates in real time by specifying the skills most important to them. A first-of-its-kind platform, Pipeline AZ aligns programs, partners and practices by using skills as the connection to enhance our community's ability to connect our workforce ecosystem.

Who does Pipeline AZ serve?

Pipeline AZ, links the region's job marketplace through the use of one tool, therefore streamlining the pathway between talent supply and talent demand. As the nation's first comprehensive, "end-to-end" talent optimization platform, Pipeline provides free, universal access to all area verified employers and job seekers, with the capability of fully integrating with the region's existing educational and workforce development resources. Pipeline AZ serves the community, specifically both the supply and demand sides of job fulfillment

- The supply side includes job seekers, students, educators, workforce offices (case managers/career services), veterans, and displaced youth.
- The demand side includes regional employers in industries such as Aerospace, IT, Healthcare, Advanced Manufacturing, Energy, Construction, and more.

How is Pipeline AZ unique?

Pipeline AZ is an initiative built by the community for the community and will continuously grow with the local market to surface the right content and connect workforce participants. Unlike typical job boards and staffing companies that facilitate job placements on a transactional basis, Pipeline AZ helps job seekers find their passions and offers ongoing resources to expand their education in pursuit of those passions through the ability to explore career pathways. As candidates register onto Pipeline AZ and complete a profile, we immediately match and connect them with local employers and opportunities based on their unique skills and interests. Conversely, we've also advanced the way employers search and source talent in our marketplace by allowing them to identify the key attributes they're seeking in prospective candidates.

What does Pipeline AZ cost?

Pipeline AZ is offered at no cost for job seekers, educators, mentors, and participating companies.

How did Pipeline AZ come to fruition?

Pipeline AZ began as a concept within a much larger plan and in response to identified needs and stakeholders in our region. Far more than just a technology platform, it was built to offer a collaborative intersection through which programs, partners and practices can align to enhance our community's workforce ecosystem. When the recession hit in 2008, business, education and civic leaders gathered to conduct a very honest and thorough assessment of the region. The findings suggested building a more diverse economic base less susceptible to cyclical economic downturns. A Metropolitan Business Plan was developed, called Velocity which laid out the foundation for three pillars that could transform the Greater Phoenix region into an economy based on innovation and technology. Led by Katherine Pappas, Director of Workforce Strategy for the Partnership for Economic Innovation, (PEI) Pipeline AZ was created to develop and retain top local talent, facilitate faster placement for high-growth businesses, and simplify the job-search process for job seekers.

Who operates Pipeline AZ?

Pipeline AZ is operated by the Partnership for Economic Innovation (PEI), funded by the Maricopa County Industrial Development Authority, and supported by Futures Inc. – a talent optimization company providing analysis, tools, and reporting. Pipeline AZ also receives support and insights from many community partnerships that represent regional public, private, workforce, business, industry and academic organizations.

Where do the jobs posted on Pipeline AZ come from?

Jobs posted on Pipeline AZ are refreshed daily and are sourced from an aggregated local job feed -- a combination of job boards, available APIs, public company feeds, and API integrations within our platform. As employers join Pipeline AZ, their internally created job posts will be matched to job seekers with greater specificity based on skills and the matching logic that underpins the platform.

Will Pipeline AZ expand statewide?

Pipeline AZ's current focus is on Maricopa County, as this is where funding for the initial implementation was sourced. However, Pipeline AZ is eager and able to expand to other regions across Arizona as additional support becomes available.

How does Pipeline AZ help job seekers?

Pipeline AZ provides a wealth of support and services to job seekers. Following an initial assessment to gauge an applicant's experience and interests, the platform uses artificial intelligence to present customized results based on the data entered. Job seekers are introduced to various industries and job opportunities best suited for their skills. On-site résumé and

cover letter builders make the use of the platform simple.

The platform also pairs applicants with career navigators also called case managers who can suggest specific plans for bridging any gaps between their current skill set and the skills required for their desired job. They can also help introduce applicants to employers or suggest positions based on their experience. When needed, Pipeline AZ offers connections to education programs, internships, and mentors, as well as skills translators to aid veterans looking to transition back into civilian life.

Why does Pipeline AZ require me to provide my phone number, city and zip code?

Pipeline AZ requires your zip code during registration in order to pinpoint your location to match you to jobs near you! Your phone number is optional in the résumé builder, so employers are able to contact you if they are interested in your résumé. Your city will populate in the résumé builder based off of the zip code entered at registration! We take privacy very seriously, and you decide whether employers or case managers can see your information by making your profile either private or public. We use industry-standard security measures to protect personal information and data.

Where does the information on Pipeline AZ industry and career pages come from?

Pipeline AZ gathers relevant information for you from many different locations for the industry and career pages (pipelineaz.com/sources).

Work Environment: bls.gov
Salary Breakdown: bls.gov
Projected Job Openings: projectionscentral.com
Top Expected Tasks: onetonline.org
Skills and Abilities: onetonline.org
Related Careers: onetonline.org

How does Pipeline AZ help Arizona businesses?

Pipeline AZ automatically matches applicants with job postings to provide validated businesses with the most qualified candidate pool in the state. The hiring process is streamlined based on the employer's specific needs – filling jobs faster. Arizona businesses enjoy unlimited free job postings through Pipeline AZ, and are given a built-in platform to advertise their company – their culture, their benefits, and any other additional perks that may help capture the interest of applicants.

How does Pipeline AZ help educators and workforce offices?

Educators and workforce offices can use Pipeline AZ as an invaluable resource to help guide job seekers through job exploration at any stage in their career lifecycle. It is geared towards helping job seekers make more informed decisions

about pathways to education and/or employment in real time. The platform provides a unique database of up-to-date local job listings, offers free candidate assessments, information on internships and mentors, and enables a direct line of communication to the job posters themselves.

How does Pipeline AZ help Arizona's economy?

As a community solution and initiative, Pipeline AZ brings Arizona educators, businesses, nonprofit agencies, and government entities all together in one system with one shared goal: to develop and keep talented people right here. The platform also captures essential community input that reflects local workforce conditions – these insights, when shared among stakeholders, are an enormous help in forming policy decisions that can better serve the veterans, students, and displaced youth of our community. Community participation also increases the market's awareness of talent, skills and distribution of workforce assets in our region; Pipeline AZ offers a flexible opportunity to evaluate and quantify an important driver for economic development: talent.

How can I get involved?

- Job seekers: register at pipelineaz.com today and get started exploring local careers or taking the free assessment. You will immediately be presented with available job openings aligned to your interests and skill set.
- Arizona-based businesses: register on our platform at pipelineaz.com and make Pipeline AZ your primary resource for posting jobs and hiring new employees.
- Educators: familiarize yourselves with the Pipeline AZ platform so you can recommend it as a resource to students you're helping to skill for jobs.
- Community organizations: contact the Pipeline AZ team to see if Case Management access to the platform would benefit your clients and job seekers.
- Industry experts: provide feedback and suggestions to regionalize Pipeline AZ insight into career exploration content for Job Seekers.
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